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Peter Schooff

BPM and the iPhone: Talking Live With Global 360

By *Peter Schooff* on October 14, 2009 3:14 PM *Vote 0 Votes*

Last week at Gartner's BPM Orlando Summit I spoke with Terry Schurter, Director of Product Strategy for [Global 360](#). It was the day before Terry's big presentation, and most exciting, Terry had just come out with the book, [The Insiders' Guide to BPM: 7 Steps to Process Mastery](#). In the podcast, Terry discusses what's in the book and in his presentation, explains what BPM has to do with the iPhone, and Terry shares one of the coolest stories getting-hired stories: that as soon as he saw a demonstration of Global 360's personal-based BPM, he went straight to the CEO and demanded a job.

Listen to or download the 2:40 podcast below:



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**Peter Schooff**

Peter Schooff is Managing Editor at ebizQ. Peter is also a popular blogger in IT Security space. [View more](#)

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